

NEWS

FOR IMMEDIATE RELEASE

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NEW RESEARCH PROVIDES HUMAN RESOURCE MANAGERS WITH COST EFFECTIVE, GUARANTEED TOOL

Los Angeles, CA, October 26, 2001- We now have access to data that is shifting the way business thinks about the role of plants in the human resource equation. No longer just a pretty face, plants are hard at work de-stressing and maximizing productivity in offices throughout America. And--just in time. Whether it is a single plant on each desk or a lush common area atrium, the calming psychological aspect of interior plants has never been so acutely necessary to the workplace environment. Plants have proven to enhance productivity by 12%. Employees exposed to plants exhibit positive emotions such as happiness and assertiveness while plants diminish negative emotions such as sadness and fear. Interior plantscapes are dramatically improving both the recruitment and retention of top employees. Plants have proven to be an economical way to manage the growing risks and liabilities associated with poor indoor air quality (IAQ). Finally, interior plants provide the office with a much-needed touch of humanity while stimulating a more productive environment.

QuickTime™ and a
Photo - JPEG decompressor
are needed to see this picture.

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Sources/ For More Information:

For a copy of the complete article "*Plants at Work: Improving Asset Performance*"

See www.plantsatwork.org or write mj@plantsatwork.org and type in: article.

Dr. Lohr /Stress & Productivity-<http://www.wsu.edu/~lohr/hih/productivity/>

www.endowment.org/projects/1993/lohr.html

Oxford Studies/ Psychological Benefits-www.surrey.ac.uk/News/Releases/blooming.html

www.interiorscape.com/rentokil/

Resources on People-Plant Interactions -www.hort.vt.edu/human/human.html-

Plants Effect on IAQ-www.wolvertonenvironmental.com/air.htm

www.plants4cleanair.org, <http://www.wsu.edu/~lohr/hih/air/>

Plants effects on Working Environment-www.plants-for-people.org