

New Online Portal Details Environmental Benefits of Interior Plants

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Loveland, OH, December 22, 2009--A leading environmental organization has launched a new Web site aimed at inspiring both consumers and professionals interested in improving the built, indoor environment through the creative use of indoor plants.

Green Plants for Green Buildings has launched the site, www.greenplantsforgreenbuildings.org, in part to promote and encourage the use of plants in buildings seeking Leadership in Energy and Environmental Design (LEED) certification by the U.S. Green Building Council. The LEED rating system, the foremost certification effort for buildings in the U.S., currently has 35,000 projects in all 50 states, evaluating them on energy use, environmental impact and natural design.

The new site is a rich, deep portal for building professionals and interior landscape professionals interested in incorporating the innovative use of plants in building and interior design in ways that are consistent with LEED principles.

It offers a variety of ways interior plants can produce the same desired environmental effects as many 'green' engineered products at considerably lower cost. GPGB is dedicated to providing everything professionals and consumers need to learn to apply the benefits of green plants in green buildings. A considerable body of evidence, much of it available now on the GPGB's new online site, shows that plants can be the greenest solution to indoor environmental concerns present in many buildings today.

A key site feature is the LEED Credit Portfolio, a deep profile of certified building projects that have successfully earned credits toward LEED certification based on the inclusion of indoor plants in the design.

There's also an overview of the literature on scientific benefits of indoor plants, including their role in reducing carbon dioxide in the environment and exchanging it with fresh oxygen. Key links to other trade organizations, research and noteworthy projects are also detailed, as well as a collection of surveys, studies and statistics supporting their beneficial uses.

A variety of green initiatives undertaken by interior plant professionals is included and a region-by-region listing of interior environment professionals is included, including listings for those in Canada and England.

The site is also meant to spark consumer interest in interior plants with a video on the wellness properties of interior plants and a gallery of award-winning interior landscapes.

About Green Plants for Green Buildings

Green Plants for Green Buildings is a not-for-profit, 501(c)3 organization committed to informing decision makers about the significant environmental, psychological, health and productivity benefits of including plants in the indoor environment. Green Plants for Green Buildings has dedicated the last ten years to educating and encouraging building professionals to put plants to work as vital elements in sustainability practices. <http://www.greenplantsforgreenbuildings.org>, 800-347-9013

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